

# CALLIE GAINES

## Contact

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2615 Eden Ave. Cincinnati, OH,  
45219

## ACADEMIC BACKGROUND

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### University of Cincinnati, College of Design, Architecture, Art and Planning (DAAP)

2019 - expected graduation December 2023 | Bachelor of  
Fine Arts / Photography

- Dean's Lister, 2019 to current

## EXPERIENCE

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### Photographer and Editor / Meritor Cummins - Internship

May 2023 - Current / Florence, KY

- Runs the PhotoRobot and Photo Bench to take high quality photos of merchandise.
- Has creative control on compositions of these photos.
- Currently editing 600-1000 images on Adobe Suite and the Photo Robot application.

### Digital Marketing Manager / Bridge Logistics - Internship

August 2022 - December 2022 / Cincinnati, OH

- Responsible for email marketing strategies including e-blasts, newsletters and targeted- outreach.
- Managed social media platforms, including LinkedIn, Instagram and Facebook. Posting 3-6 per platform weekly.
- Consistently updated web content and wrote content for the organizational blog.

### Collections and Gallery Associate / DAAP Galleries

January 2022 - Current / Cincinnati, OH

- Assists with the installation of pieces and the de-installation of pieces.
- Photographing art works of diverse mediums.
- Consistent use of editing softwares and organizational websites.
- Communicating with visitors in person and over the phone.
- Proper training on the handling of all kinds of art works.

### Self Employed / Portrait Photographer

August 2017 - Current / Marengo, OH / Cincinnati, OH

- Constantly meeting new people for photoshoots, collaborations and events.
- Experience in hourly wages and pricing of events.
- Consistent use of editing softwares and use of set designs for expected outcomes.
- Edit 1,000-1,200 photos per shoot.

## SKILLS & INTERESTS

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Photography, Videography, Canon DSLR Camera, Communication,  
Adaptability, Social, Wix, Lighting, Photoshop (Ps), Premiere Pro (Pr),  
Lightroom (Lr), Marketing Strategy