

# CALLIE GAINES

## Contact

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## ACADEMIC BACKGROUND

### University of Cincinnati, College of Design, Architecture, Art and Planning (DAAP)

2019 - 2023 | Bachelor of Fine Arts / Photography

• Dean's Lister, 2019 to 2023

## EXPERIENCE

### Photographer / Everything But The House

November 2025 - Current / Cincinnati, OH

- Runs the Photoshoots for the Fashion and Art Department to take high quality photos of merchandise.
- Has creative control on compositions of these photos.

### Marketing Coordinator / Mazunte

December 2023 - November 2025 / Cincinnati, OH

- Managed all social media platforms for the company. Including Facebook and Instagram.
- Wrote and ran email campaigns to over 24,000 subscribers.
- Created and maintains relationships with coworkers and other businesses for collaboration and network opportunities.
- Traveled to Lexington, KY to help assist with any marketing and photography needs for restaurant and new event venue.

### Photographer and Editor / Meritor Cummins - Internship

May 2023 - May 2024 / Florence, KY

- Ran the PhotoRobot and Photo Bench to take high quality photos of merchandise.
- Had creative control on compositions of these photos.
- Edited 600-1000 images on Adobe Suite and the Photo Robot application.

### Collections and Gallery Associate / DAAP Galleries

January 2022 - December 2023 / Cincinnati, OH

- Assisted with the installation of pieces and the de-installation of pieces.
- Photographed art works of diverse mediums.
- Consistent use of editing softwares and organizational websites.
- Communicated with visitors in person and over the phone.
- Proper training on the handling of all kinds of art works.
- Managed social media platforms, including Instagram, Facebook and Twitter. Posting 3-6 per platform weekly.

### Self Employed / Portrait & Event Photographer

August 2017 - Current / Columbus, OH / Cincinnati, OH

- Events Include: Sporting, Weddings, Family, Couples, Corporate, Birthdays, Holidays, Engagement, Commission.
- Constantly meeting new people for photoshoots, collaborations and events.
- Experience in wages, pricing of events, and organizing personal schedules.
- Consistent use of editing softwares and use of set designs for expected outcomes, editing 1,000-3,000 photos per shoot.

## SKILLS & INTERESTS

Photography, Marketing Strategy, Videography, Canon Camera, Communication, Copyright, Adaptability, Social, Wix, Lighting, Photoshop (Ps), Premiere Pro (Pr), Lightroom (Lr)